



London recycles

Repair Week

3rd - 9th March 2025

● Fix needed
● Donated (see list)
● Waiting for parts
● Needs further attention
● Job done

velcro
ONE-WRAP® Tape

WHAT IS REPAIR WEEK?

London Recycles launched London's first ever Repair Week in 2020 and it's been an overwhelming success ever since.

Over the last four years, organisations have hosted numerous hands-on repair sessions, online tutorials and discussions with those at the forefront of the repair movement.

The aim? To give Londoners practical skills and encourage greater use of existing repair services.

We're bringing Repair Week back to London 3-9th March 2025. We hope you'll join us!

OUR VISION FOR REPAIR WEEK

We're bringing together a wide range of businesses, not-for-profits and individuals who have expertise, skills and services to share and shout about.

Throughout the week, we'll encourage Londoners to attend events to grow their skills and signpost services where people can get their once-loved items repaired.

The week will be a mix of live events and virtual, a digital campaign and press activity.

We are looking for partners and supporters to help us share knowledge, build connections, and raise the profile of reuse and repair in London.

WHY SHOULD WE GET INVOLVED?

Repair is a crucial part of helping to build more resilient, low carbon, circular cities. Within the context of the climate and cost-of-living crises, more and more people are turning to repair to save money and do their bit for the planet.

Repair Week is an opportunity to showcase the great work that your organisation is doing and build brand loyalty with your customers by promoting your repair offer, your wider circular services and CSR achievements.

Get involved in Repair Week and raise your customers' awareness of your sustainable products and services.

"Really enjoyed being apart of this and had lots of positive engagement from customers!" - Repair Week 2024 event host



HOW CAN WE GET INVOLVED?

Provide spaces

Can you provide a venue for running repair and reuse events for the public? Do you have an existing repair space that could be made available or promoted during the week?

Insights

Can you provide insights about how to repair and re-use? This could be via practical tips, videos or guides that you have, or via a speaker.

Special Offers

Could you provide customers with an exclusive Repair Week discount on products or services?

Events

Can you host an event (either live or virtually)?

Expertise

Do you have repairers who might be willing to be part of the week, to help provide practical training? Or do you provide repair services which we can promote to Londoners?

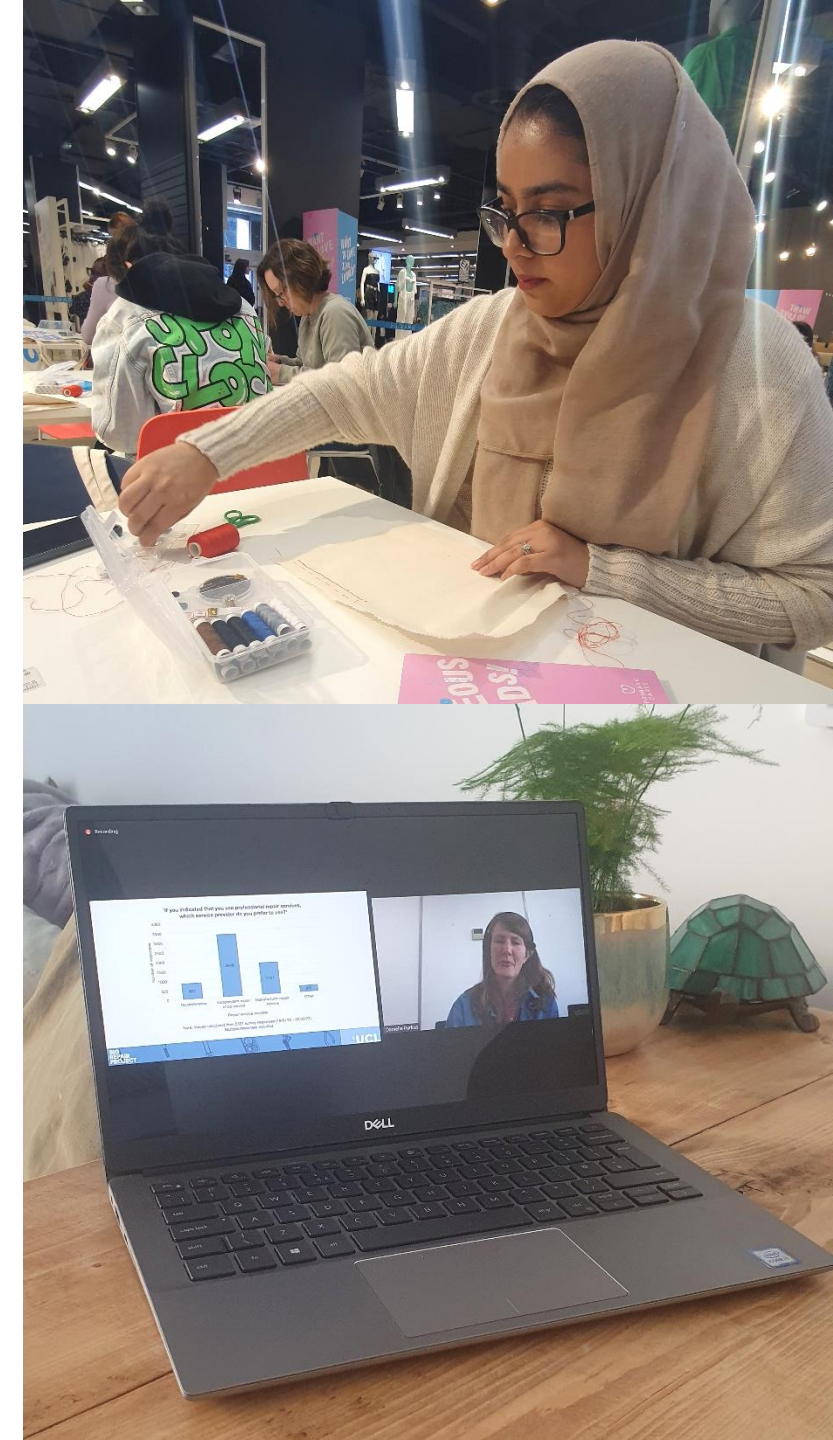
Promotion

Can you help to spread the message through your own networks and channels?

In our first year we reached more than **19 million** via press articles and TV appearances.

In 2024:

- We directly engaged **3700+** people at over 140 events.
- Our content reached over **1 million** on Meta (Instagram & Facebook) and Tik Tok.
- We gained followers on all social channels with **strong engagement levels**.



SIGN UP AS A SPONSOR

As a sponsor you will get:

- Branding as a sponsor on the London Recycles website and on any printed materials
- Content and brand promotion in relevant posts through London Recycles and ReLondon social channels

Sponsors will:

- Provide a financial donation or in-kind support
- Run an event or provide an event space, repair facilitators or speakers
- Share suggested posts on social media
- Promote the week through your networks

Previous sponsors include Ted Baker, Currys, Barnardo's, UCL and many London local authorities.



London recycles

Repair Week

GET INVOLVED

We'd love to discuss how we could work with you on Repair Week 2025.

Please contact hello@londonrecycles.co.uk to explore collaboration opportunities