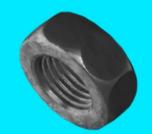


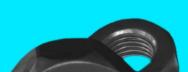
## Repair Week

2-8 March 2026









### WHAT IS REPAIR WEEK?

London Recycles launched London's first ever Repair Week in 2020 and it's been such a success that we've now expanded to five other UK cities: Liverpool, Greater Manchester, County Durham, Belfast and Cardiff.

Over the last five years, organisations have hosted numerous hands-on repair sessions, online tutorials and discussions with those at the forefront of the repair movement.

The aim? To give people practical skills and encourage greater use of existing repair services.

We're bringing Repair Week back to London 2-8 March 2026. We hope you'll join us!

# OUR VISION FOR REPAIR WEEK

We're bringing together a wide range of businesses, not-for-profits and individuals who have expertise, skills and services to share and shout about.

Throughout the week, we'll encourage Londoners to attend events to grow their skills and signpost services where people can get their once-loved items repaired.

The week will be a mix of live events and virtual, a digital campaign and press activity.

We are looking for partners and supporters to help us share knowledge, build connections, and raise the profile of reuse and repair in London.

## WHY SHOULD WE GET INVOLVED?

Repair is a crucial part of helping to build more resilient, low carbon, circular cities. Within the context of the climate and cost-of-living crises, more and more people are turning to repair to save money and do their bit for the planet.

Repair Week is an opportunity to showcase the great work that your organisation is doing and build brand loyalty with your customers by promoting your repair offer, your wider circular services and CSR achievements.

Get involved in Repair Week and raise awareness of your repair services and sustainable products.

"Being part of a wider movement gave us extra enthusiasm and interest. We had a fantastic week with our partners and participants" - Repair Week 2024 event host



## HOW CAN WE GET INVOLVED?

#### **Events**

Can you host an event (either live or virtually)?

#### **Special offers**

Could you provide customers with an exclusive Repair Week discount on products or services?

#### **Insights**

Can you provide insights about how to repair and reuse? This could be via practical tips, videos or guides that you have, or via a speaker.

#### Provide spaces

Can you provide a venue for running repair and reuse events for the public? Do you have an existing repair space that could be made available or promoted during the week?

#### **Expertise**

Do you have repairers who might be willing to be part of the week, to help provide practical training? Or do you provide repair services which we can promote to Londoners?

#### **Promotion**

Can you help to spread the message through your own networks and channels?

### LAST REPAIR WEEK:

- 360 events took place across the UK.
- We received 17 items of media coverage, including two television broadcasts.
- Our content reached over 468,700+ on Meta (Instagram & Facebook) and Tik Tok.
- We gained followers on all social channels with strong engagement levels.



### SIGN UP AS A SPONSOR

#### As a sponsor you will get:

- Branding as a sponsor on the London Recycles website and on any printed materials
- Content and brand promotion in relevant posts through London Recycles and ReLondon social channels

#### Sponsors will:

- Provide a financial donation or in-kind support
- Run an event or provide an event space,
  repair facilitators or speakers
- Share suggested posts on social media
- Promote the week through your networks

